

Hudson Grocery Cooperative Board Meeting Minutes
July 14, 2020 at 6:00 p.m.
Zoom Meeting

Directors present: Sarah Atkins, Jacki Bradham and Tracy Yndestad

Directors absent: Pam Brokaw and Tim Hall

1. Call to Order

Tracy called the meeting to order at 6:03 pm

2. Approval of Agenda

Motion by Tracy to approve the agenda. Second by Sarah. Motion carried unanimously.

3. Approval of Minutes

Motion by Tracy to approve minutes. Second by Sarah. Motion carried unanimously.

4. Owner Forum – None

5. Board Reports

- a. **President's Report** - Tracy noted she continues to read resources and FCI videos.
- b. **Vice President's Report** - none
- c. **Treasurer's Report** - Sara share the June Financial Reports
- d. **Secretary's Report** - None
- e. **Other Director's Report** - None

6. Committee Reports

- a. **Ownership & Volunteers** - Sarah noted that Amy is no longer on the OV committee and Gale is not come to COVID, so it is only Sarah working on the committee. The committee manages the owner database, processes new owners, writes emails to encourage owner activity. OV cheerleading for owners and volunteers. There are numerous things to do that owners can be involve in. Sarah needs Pam can help with committee. Possibly join marketing and OV committees? Maybe a marketing committee volunteer would be available to assist OV Committee with the welcome call. A welcome script is needed Tracy could work with Melanie to develop a script.

Action Item: Tracy to work with Melanie on creating a new owner welcome script.

i. Approve New Owners

Motion by Jacki to approve owners #600 - 606. Second by Tracy. Motion carried unanimously.

b. Marketing & Communications

- i. **Learning Sessions:** suggested learning session on canning and freezing as a virtual event. The annual meeting in mid-November may need to be a virtual event. With COVID we are not able to do any live public events and making any headway difficult.

- ii. **July Beet:** Article to Includes: owner drive update and Board Brief/President's message from Tracy. Notice of annual meeting mid-November (likely a virtual meeting) and a request for candidates.

c. Steering - None

7. Old Business

- a. **Owner Drive:** "Grow Your Co-op" was early June but so far, a slow response
- b. **Bank signature cards** - Done

8. New Business

- a. **Carmichael Farmers Market** - None
- b. **Annual Meeting** - will be mid-November and possibly held as a virtual event.

Action Item: Sarah to designate \$80 donation s a Gift ownership.

Action Item: Sarah contact Stuart Reid and invite him to the September Board Meeting.

Move to closed session: - None

9. Other Business

- a. Next meeting Tuesday, August 11, 2020

10. Adjourn

Motion by Sarah to adjourn at 7:15 pm. Second by Jacki. Motion carried unanimously.