

Hudson Grocery Cooperative Board Meeting Minutes
January 14, 2020 at 6:00 p.m.
701 Second Street, Hudson, WI

Directors present: Melanie Herberg, Jacki Bradham, Sarah Atkins, and Tracy Yndestad

Directors absent: Tom Robinson, Tim Hall and Pam Brokaw

1. Call to Order

The meeting was called to order at 6:04 p.m.

2. Approval of Agenda

Motion by Tracy to approve the agenda. Second by Sarah. Motion carried unanimously.

3. Approval of Minutes

Motion by Tracy to approve the minutes. Second by Melanie. Motion carried unanimously.

4. Owner Forum - None.

5. Board Reports

a. President's Report

Melanie is moving out of area and is resigning from the board and OV committee. She still plans to volunteer for events. A new President needs to be elected

b. Vice President's Report - none

c. Treasurer's Report

Treasures presented Balance sheet an income statement . Sarah noted that July 30 in the end of fiscal year. Sarah reviewed the reports and accounts with new directors and noted that our CPA, from Osceola, specializes in co-op.

d. Secretary's Report

- i. Email accounts** - due to technical difficulties resetting the accounts is not possible, will try later. Until set, board members will use personal accounts.

e. Other Director's Report

6. Committee Reports

a. Ownership & Volunteers

i. Approve New Owners

Motion by Tracy to approve owners 582 and 585. Second by Sarah. Motion carried unanimously.

The OV Committee wrote notice to owners for January Market. The Committee will meet Tuesday next week to work on owner letter and Charter. Committee members are Sarah, Marty, Amy, and Dyan

b. Marketing & Communications

- i. Learning Sessions** - We had a great learning session Sam Thayer with 46 attendees and 7 Beet sign ups.
Future Learning Sessions ideas are on mindfulness, foraging, healthy soil, and lymes disease.
- ii. HGC Market Day:** Jan. 25th in Middle School multipurpose room. So far there are 8 vendors.

- iii. Updated committee report form to serve as both committee minutes and the board report.
- iv. The committee suggested the following marketing ideas:
 - Window clings or stickers for welcome pack.
 - More visible with yard signs in high traffic places. These new ideas need to fit in budget
 - Create signs for the Market & Learning Sessions with “presented by HGC”
 - Advertising board meeting to let people know we are doing things. Post one week out with a graphic.
 - Beet: Lindsay web blog which will be linked to from the Beet.
 - Invite learning session speakers to write a blog
 - Possible HGC Event - a Ciranda tour
 - Explore using text message for event notices

c. Steering - None

7. Old Business

- a. HGC owner refunds
- b. Up & Coming Conference – We received a grant of \$300 attendance. Tracy will be attending. It was suggested there be a report on the conference in the Beet. Check to see if Tom, Tim & Pam who is going. If not are Erica or Jill interested. Or maybe Alex and/or Lindsay.

8. New Business - None

Move to closed session - None

9. Other Business

- a. Next meeting Tuesday, February 11, 2020

10. Adjourn

Motion by Sarah to adjourn the meeting at 7:24. Second by Tracy. Motion carried unanimously