

Hudson Grocery Co-op 2019 Annual Meeting Minutes - DRAFT
(Minutes will be posted as FINAL version following approval at the 2020 Annual Meeting)
Thursday, November 19, 2019
Hudson House Grand Hotel, 1616 Crestview Drive, Hudson, WI

1. Call to Order at 6:49 p.m. by Interim President Melanie Herberg

Roll Call

- a. **Directors Present:** Melanie Herberg, Jacki Bradham, Sarah Atkins, Pam Brokaw & Tim Hall
- b. **Number of owners attending:** 24 owners - a quorum was not established

2. Proof of Notice of Meeting

Melanie noted that a letter was mailed to all owners as notification of annual meeting

3. Approval of 2018 Minutes: Motion: Hall; 2nd: Atkins; minutes were unanimously approved

4. Annual Officer and Committee Reports

- a. Treasurer Atkins presents financial reports for HGC's fiscal year end of June 2019.:

5. Committee Reports

- a. Owner and Volunteer - Herberg
 - i. Currently 580 owners, this is an increase of 53 owners from a year ago. The O/V Committee completed an audit of the owner database
 - ii. 1 new owner: #581 - Laura Arthur
 - 1. Motion: Pam Brokaw 2nd: Hall
- b. Steering - None
- c. Marketing - Bradham
 - i. **2019 accomplishments:**
 - Winter Market:** March & April markets at the Hudson Middle School
 - Owner Survey:** resulting in 9 responses of owners interested in helping with learning sessions.
 - Learning Sessions:** HGC launched the new Learning Sessions with sessions in September, October and November, and a cookie exchange set for December.
 - Beet newsletters:** Winter, Spring, Summer, September and November issues were distributed. There has been a growth of 85 new readers.
 - Facebook:** 187 new likes in 2019 which brings us to 1,831 likes. Over 100 content post and event listings made this year.
 - Community Events:** HGC attended the Spring Showcase, RiverFest, National Night Out, National Sheepdog Trials and Spirit of the St. Croix Art Festival.

6. New Business - Election of Directors

- a. Board candidates could not be voted on as quorum was not met.
Owners: Tom Robinson and Tracy Yndestad will need to be appointed to the board. Previously appointed directors Tim Hall and Pam Brokaw will also need to be appointed.
- b. Owner Discussion: The board noted that HGC needs its owners to step up and be actively involved in the co-op. Owners shared suggestions and committee sign-up sheets were distributed.

7. Adjournment at 7:55 p.m.

Respectfully submitted by Jacki Bradham, Secretary