

**Hudson Grocery Cooperative
Board Meeting Minutes
February 10, 2015
701 Second Street, Hudson, WI**

Directors present: Sarah Atkins, Jacki Bradham, David Larson, Marina Onken, Dietmar Schlei and Kathy Tobias

Directors absent: Don Kirkpatrick and Megan Laney

1. Call to Order

President Schlei called the meeting to order at 7:10 p.m.

2. Approval of Minutes

A. January Board Meeting

Due to the lack of a quorum no business conducted

3. Old Business

A. Google Call-in system

A discussion on the Google answering service noted that it had mixed results. While it doesn't transcribe the messages that well, but it sends a recorded messages that works well.

President Schlei suggested purchasing a mobile phone with a trac plan that could be used by board members for answering calls directly. Each director could take a turn answering messages.

4. New Business

A. Tone of Communication

HGC is a non-partisan organization and needs to represent itself in external communications.

It was concluded that public communications (letters and emails) from HGC should be reviewed and approved by the board. Official communications should also be signed and include the writer's title. If not approved by the board, communications should be considered personal and not signed as an HGC representative.

5. Board Reports

A. President's Report - None.

B. Vice President - None.

C. Treasurer

The December bank balance is \$14,383.00.

Sarah noted that the corporate tax return is due March 15th.

D. Secretary - None.

E. Other Director's Report - None.

4. Committee Reports

A. Fundraising & Finance

Sarah noted she has submitted a grant for board training and should know the results of the grant by March 19.

B. Ownership & Volunteer

Sarah noted that Jill Kivi is working on a data audit of the member data and the first half has been completed.

Six new HGC ownership applications were presented to the Board.

212	James Shoemaker
248	Mary Hirsch
249	Josh Bergstrom
250	Brittany Bryant
251	Susan Kattas

*Motion by Onken to approve eleven new HGC ownership applications. Second by Kirkpatrick.
Motion carried unanimously.*

C. Marketing & Communications

The contact info stickers for the HGC business cards are working well.

Registration for the Spring Showcase has been paid and volunteers are needed for this March 29th event.

Kathy suggested that board members could all contribute \$10 to purchase an HGC ownership that could be given away at the Showcase. Guest could register to enter a drawing for the ownership.

Carol Zempel continues with the brochure drop offs at downtown businesses one Saturday per month.

David will make copies of the Food initiative DVD

Don is working on updating the HGC presentation and it will be used at the February 24th new owner social. Don will use the presentation at the first group at the Kiwanis Club meeting on March 17th.

Invitations for the New Owner Happy Hour at Seasons have been distributed by email, on Facebook, as a press release and handout at Hot Air Affair.

D. Steering - None

E. Vendor Relations - None.

8. Other Business

None of the directors are able to attend the UCUR 2015 Conference in Bloomington, Indiana, on February 27. It was suggested that committee members might be able to attend.

Motion by Bradham to approve the attendance of UCUR 2015 Conference by HGC committee members, if anyone is available to attend. Second by Atkins. Motion carried unanimously.

Next board meeting is Tuesday, March 10 at 7:00 p.m.

9. Adjournment

Motion by Tobias to adjourn the meeting at 8:20 p.m. Second by Atkins. Motion carried unanimously.

Minutes submitted by
Jacki Bradham
Secretary, Hudson Grocery Cooperative